



UTTARA BANK PLC.

Head Office: 47, Shahid Bir Uttam Asfaqus Samad Sarak
Motijheel C/A, Dhaka-1000, Bangladesh.

Annexure-B

Financial Literacy Program Reporting/Monitoring Framework

Name of the FLP: UTTARA BANK PLC.

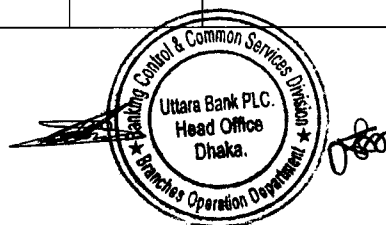
Total Number of Branches (Up to reporting time): 247

Total number of districts covered (On the basis of branch allocation): 16

Period: January-December'2023

1. Financial Literacy Programs:

Sl	Program	Program Type	Division/District	Upazilla/Thana	Program Area (Urban/Rural)	Target Group	Participants			Trainers			Session Theme	Communication Tools
							Male	Female	Total	Male	Female	Total		
1	General Financial Literacy Progs.	-	-	-	-	-	-	-	-	-	-	-	-	-
2	Target Group based FinLit Prog	Seminar	Dhaka/Manikgonj	Manikgonj	Urban	Farmers and low income marginal people	32	4	36	3	0	3	Financial literacy	Face to face
		Seminar	Chattogram/Khagrachari	Khagrachari	Urban	Cottage & Micro entrepreneurs/ Micro merchants/Retailers	21	14	35	4	0	4	Saving & microcredit	Face to face
		Workshop	Chattogram/Rangamati	Rangamati	Urban	Farmers and low income marginal people	31	4	35	2	0	2	Financial literacy	Face to face
		Seminar	Barishal/Patuakhali	Khepupara	Urban	Farmers and low income marginal people	28	3	31	3	0	3	Banking service & Financial planning	Face to face
		Workshop	Khulna/Meherpur	Meherpur	Urban	Students	16	27	43	3	1	4	Savings for the future	Face to face
		Seminar	Rajshahi/Pabna	Atghoria	Rural	Farmers and low income marginal people	42	5	47	3	0	3	Financial literacy Prevents poverty	Face to face
						170	57	227						



Continued to next page

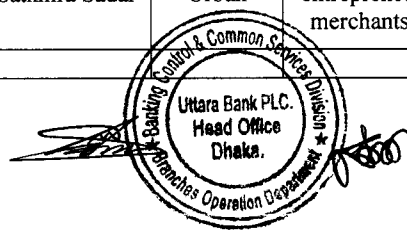


UTTARA BANK PLC.

Head Office: 47, Shahid Bir Uttam Asfaqus Samad Sarak

Motijheel C/A, Dhaka-1000, Bangladesh.

Sl	Program	Program Type	Division/District	Upazilla/Thana	Program Area (Urban/Rural)	Target Group	Participants			Trainers			Session Theme	Communication Tools
							Male	Female	Total	Male	Female	Total		
							170	57	227					
		Seminar	Rajshahi/Lalpur	Lalpur	Rural	Farmers and low income marginal people	28	4	32	2	0	2	Financial literacy Prevents poverty	Face to face
2	Target Group based FinLit Prog	Seminar	Sylhet/Moulvi Bazar	Sreemongal	Urban	Women	-	24	24	3	0	3	Financial planning & banking services	Face to face
		Seminar	Mymensingh/Mymensingh	Mymensingh	Urban	Low income marginal people	9	3	12	2	0	2	Financial Literacy & Banking services	Face to face
		Seminar	Rangpur/Panchagarh	Panchagarh	Urban	Farmers and low income marginal people	21	7	28	3	0	3	Saving habit and sending foreign remittance through proper channel	face to face
		Workshop	Khulna/Bagerhat	Bagerhat Sadar	Urban	Students	101	0	101	2	0	2	Basic Financial Education	Face to face
		Workshop	Barishal/Barishal	Barishal Sadar	Urban	Students	0	40	40	3	0	3	Financial education and various digital banking platforms	Face to face
		Seminar	Dhaka/Narsingdi	Narsingdi	Urban	Farmers and low income marginal people	19	13	32	3	0	3	Financial literacy & Foreign Remittance	Face to face
		Seminar	Khulna/Satkhira	Satkhira Sadar	Urban	Cottage & Micro entrepreneurs/ Micro merchants/Retailers	25	13	38	2	0	2	Banking service & Financial planning	Face to face
							373	161	534					



Continued to next page



UTTARA BANK PLC.

Head Office: 47, Shahid Bir Uttam Asfaqus Samad Sarak
Motijheel C/A, Dhaka-1000, Bangladesh.

Sl	Program	Program Type	Division/ District	Upazilla/ Thana	Program Area (Urban/ Rural)	Target Group	Participants			Trainers			Session Theme	Communication Tools
							Male	Female	Total	Male	Female	Total		
							373	161	534					
		Workshop	Chattogram/ Cumilla	Cumilla Sadar	Urban	Students	0	130	130	3	0	3	Awareness of Financial Literacy & Importance of Saving's habit	Face to face
		Seminar	Rajshahi/ Chapainawab-gonj	Chapainawab-gonj	Urban	Farmers and low income marginal people	26	9	35	3	0	3	Financial literacy and Foreign remittance in Banking channel.	Face to face
3	Others	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total	-	-	-	-	-	399	300	699					

2. Financial Literacy Programs engineered through digital media:

Sl	Media Used	Program Type	No. of programs/Videos/ Any Other documents	Thematic Area	Target Audience	No. of Views/likes/shares
1	Social Media (Face book/twitter/LinkedIn/Instagram etc.)	NIL				
2	YouTube	NIL				
3	Print Media	NIL				
4	TV	NIL				
5	Radio	NIL				
6	Others (Please specify)	NIL				

